

Sample Marketing Report

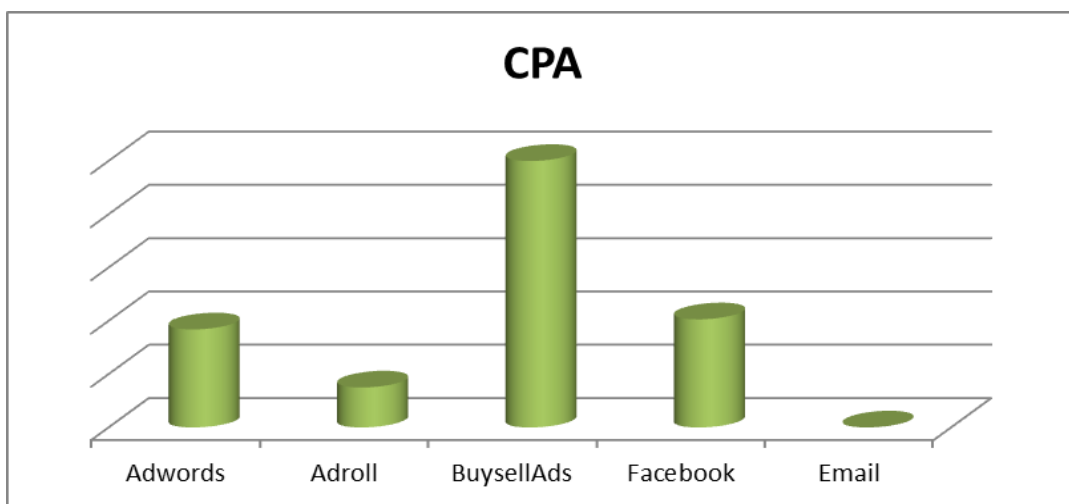
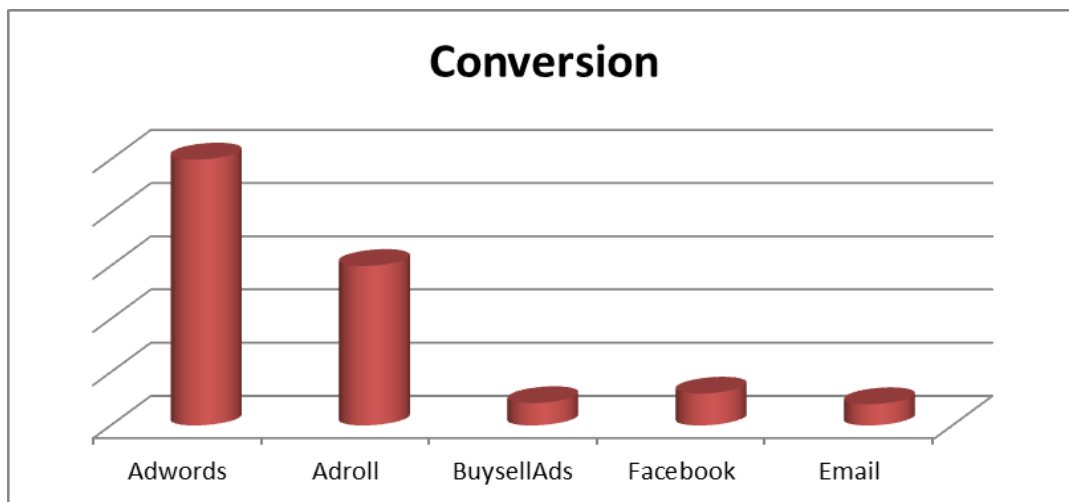
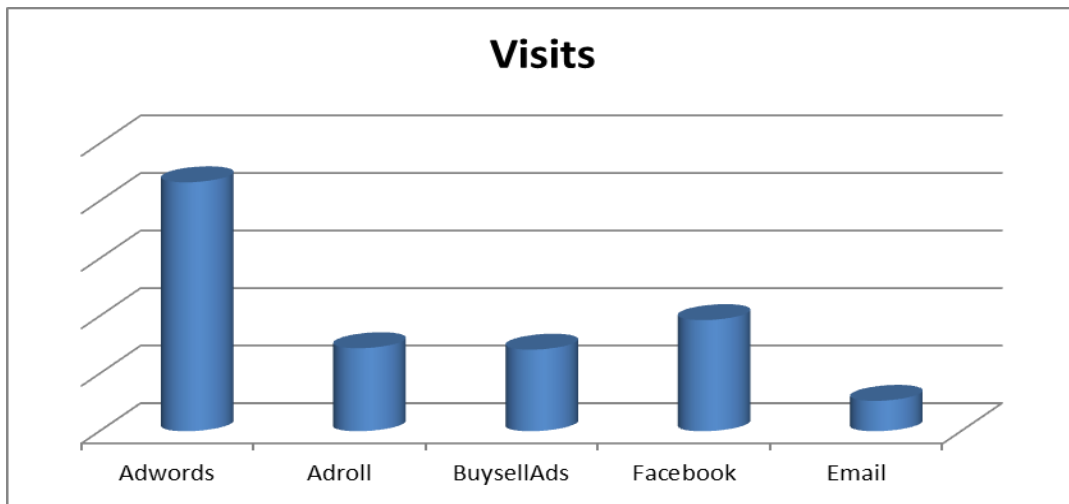
From



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Results from different marketing medium



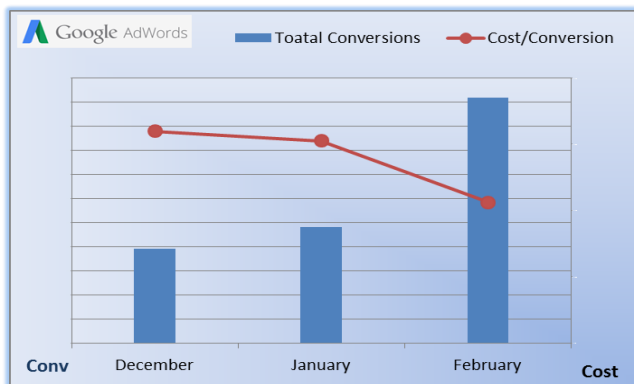
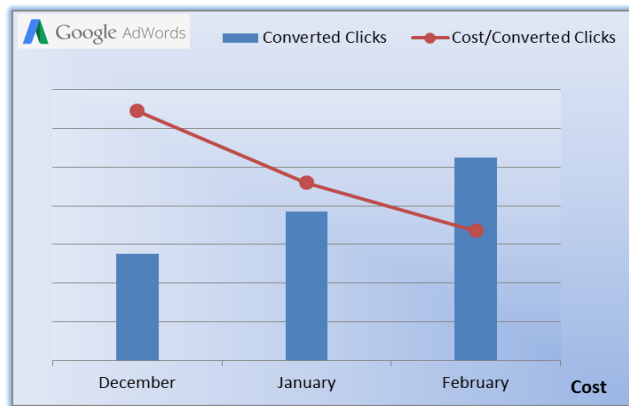
Google Adwords:

Activity Summary:

Detailed Report:

Ardords Campaign	Clicks	Impressions	CTR	Avg. CPC	Cost	Converted Clicks	Cost / Converted Clicks	Bounce rate	Impr. share	Click Conv. Rate	View-through Conv.	Avg. Position	Conversions	Total Conversions	Cost per Conv
Campaign #1															
Campaign #2															
Campaign #3															
Campaign #4															
Campaign #5															
Campaign #6															
Campaign #7															
Campaign #8															
Total - Search															
Total - Display Network															
Total															

Last 3 Months Performance Graphs:



Adroll

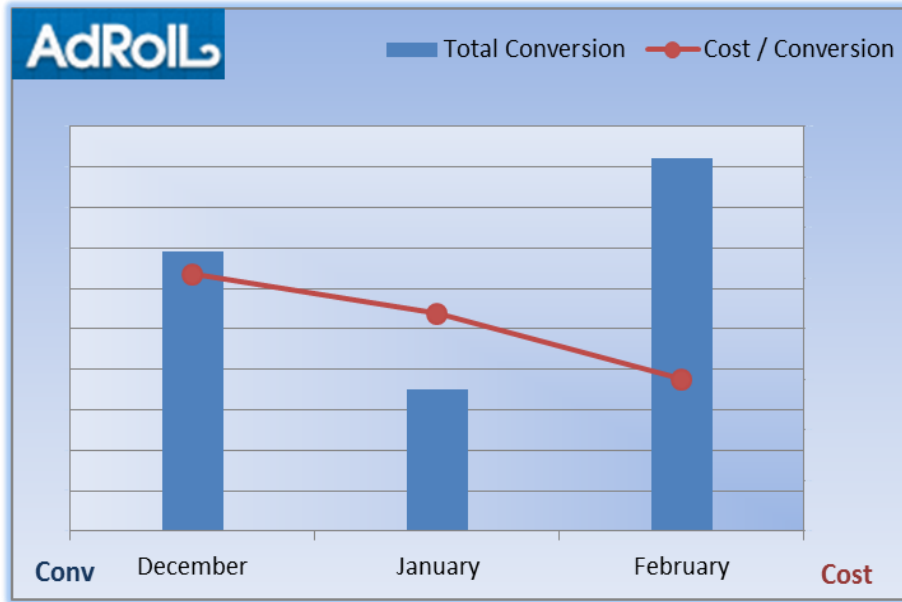
Activity Summary:

Detailed Report:

Adroll Campaign	Weekly Budget	Spend over Period	Impressions	CPM	Clicks	CTR	CPC	CPA	Click CPA	Click Conv.	CTC Rate	View Conv.	VTC Rate	Total Conv.	Total Conv. Rate
Campaign #1															
Campaign #2															
Campaign #3															
Total															

Analytics Data	
Visits	
Bounce Rate	
Conversions	

Last 3 Months Performance Graph:



Facebook Ads

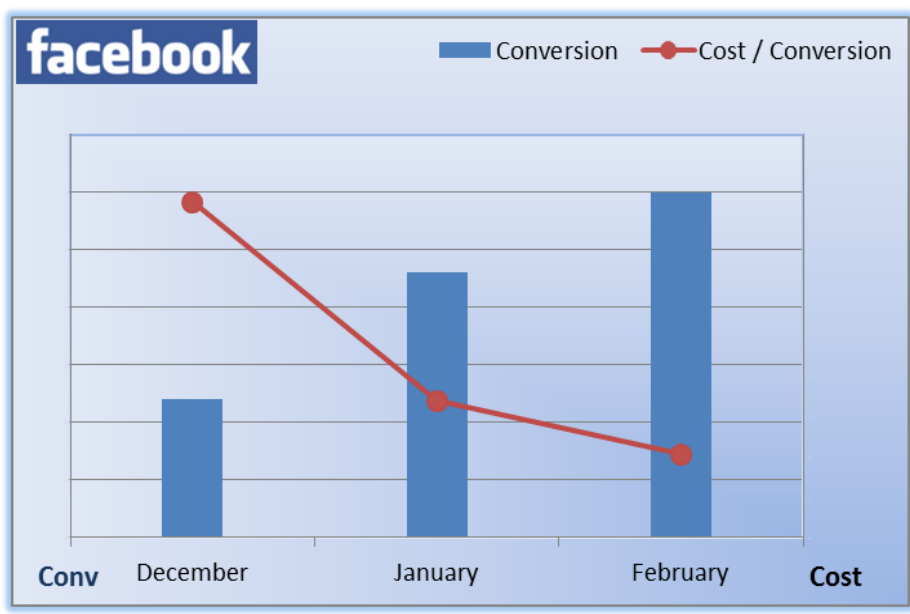
Activity Summary:

Detailed Report:

Facebook Campaign	Reach	Frequency	Impressions	CPM	Spend	Clicks	Unique Clicks	CTR	Unique CTR	CPC	Cost Per Unique Click	Checkouts (Conversion)	Cost per Checkout
Campaign #1													
Campaign #2													
Campaign #3													

Analytics Data	
Visits	
Bounce Rate	
Conversions	

Last 3 Months Performance Graph



BuySellAds

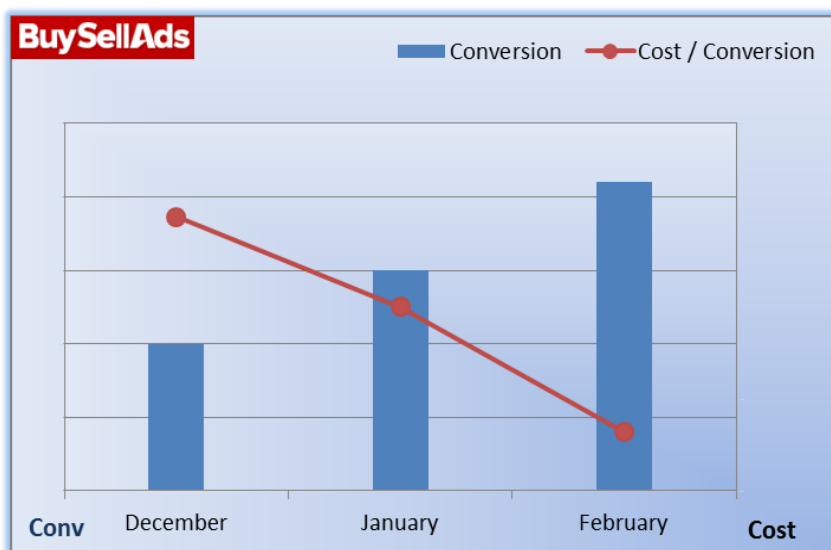
Activity Summary:

Detailed Report:

BuySellAds Banner ID	Site	Status	CPM Rate/ 30 Day Rate	Length of Period	Impressions	Clicks	CTR	CPC	Spend over Period	CPA
2944213		Live								
3347148		Live								
3416088		Live								
4202882		Live								
4205129		Live								
642850		Live								
644689		Live								
718001		Inactive								
736279		Live								
900911		Live								
905294		Live								
2944258		Live								
3200250		Live								
3200251		Live								
4275418		Live								
4322117		Live								
TOTAL										

Analytics Data	
Visits	
Bounce Rate	
Conversions	

Last 3 Months Performance Graph



Email Marketing

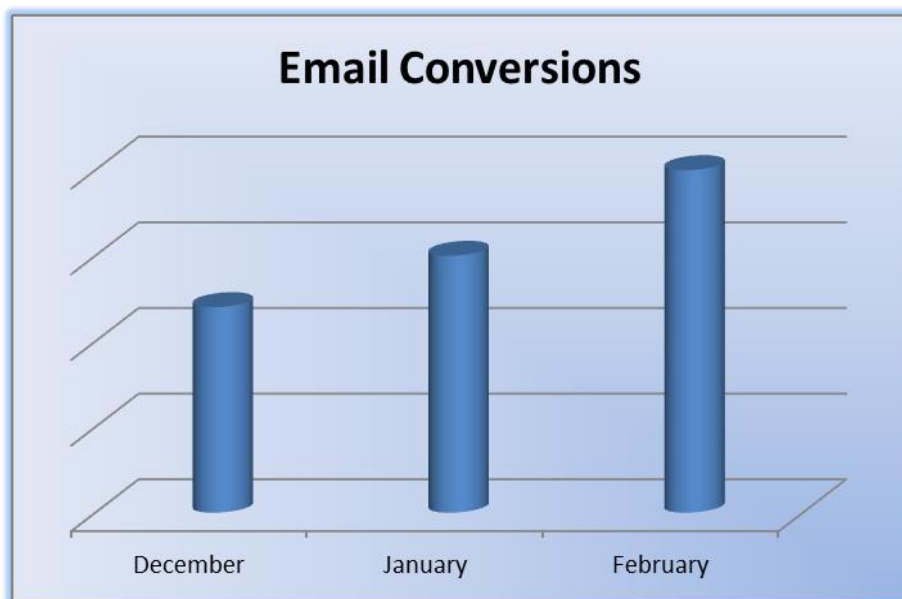
Activity Summary:

Detailed Report:

Email Campaign	Recipients	Opened	Open Rate	Clicked	Unsubscribed	Bounced	Clicked on link	Clicked on Facebook	Clicked on Twitter Link	Clicked on Google+
Campaign #1										
Campaign #2										
Campaign #3										
Campaign #4										

Analytics Data	
Visits	
Bounce Rate	
Conversions	

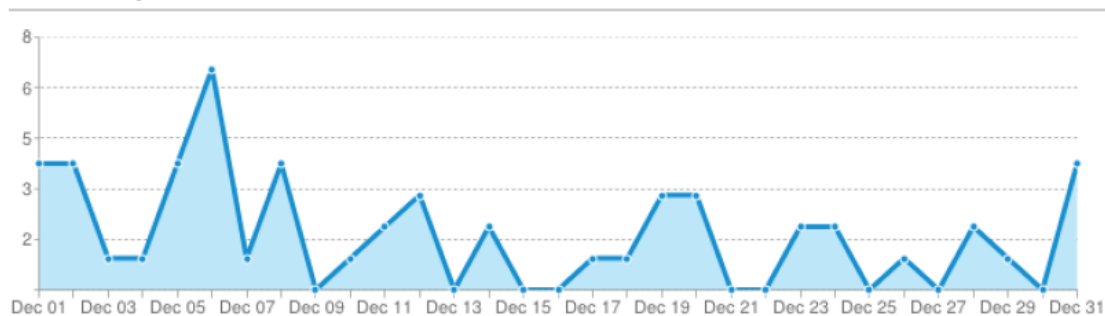
Last 3 Months Performance Graph



Social Media

Twitter

Twitter : Keyword over time



Follower Growth - Count



Total Followers:

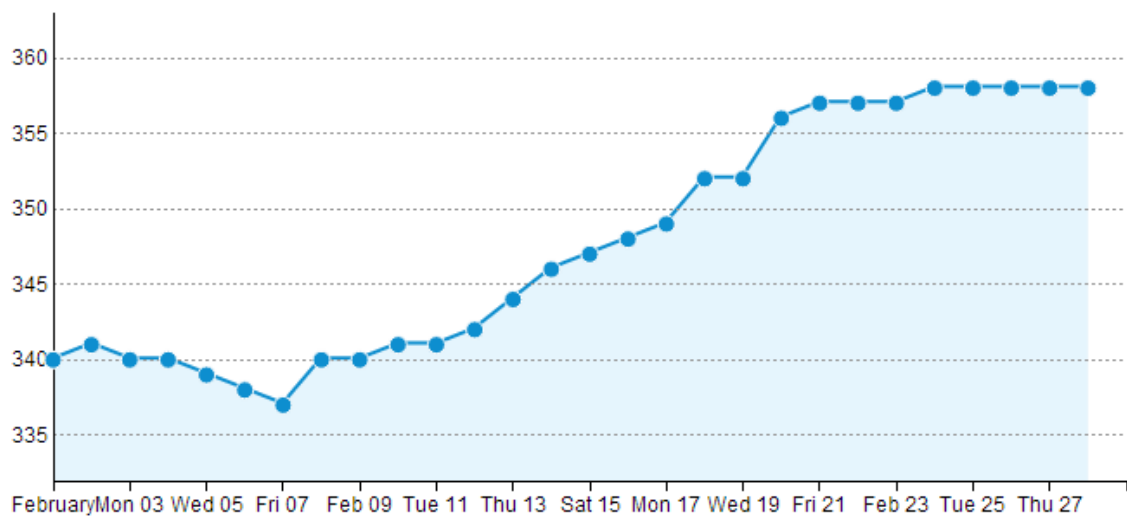
401

Average Daily Growth:

1

New Followers:

18



There may be data outside your current selected range

Facebook

Facebook Insights : Snapshot



Total Likes ?

4,067

↑ 1.5%

New Likes ?

72

3 (daily avg)

People Talking About This ?

35

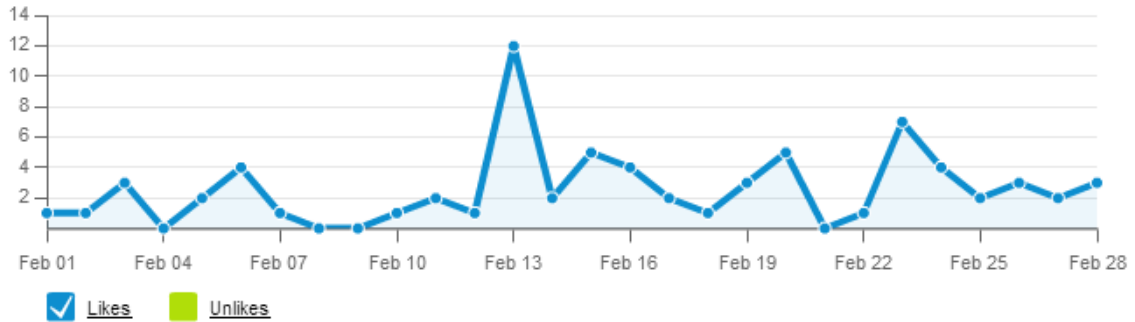
↑ 118.8%

Weekly Total Reach ?

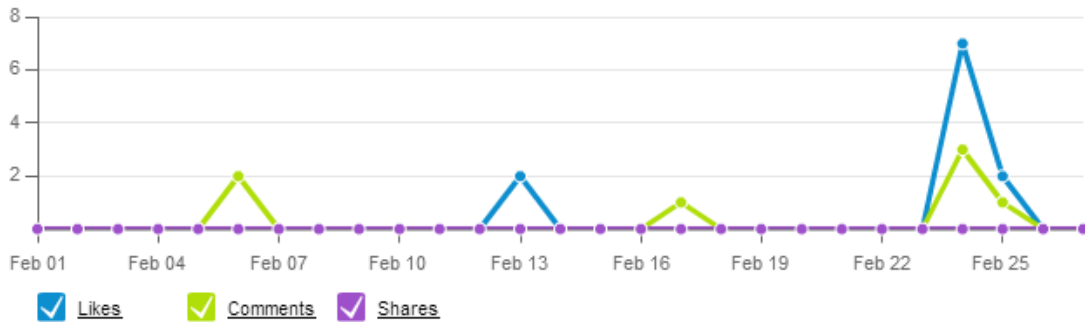
515,820

↑ 5.6%

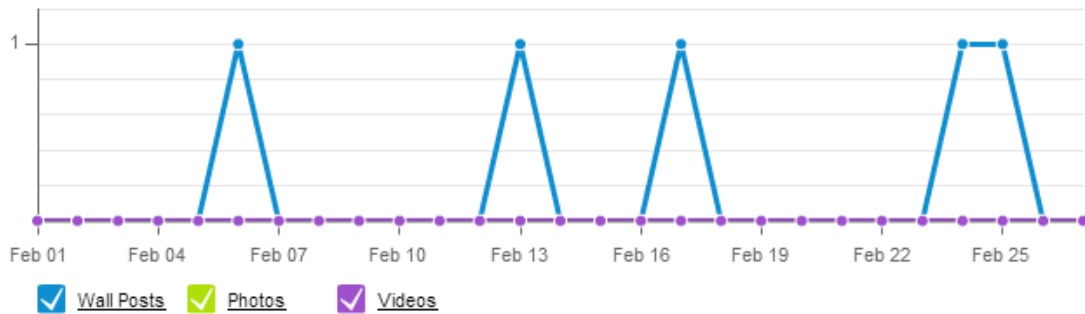
Facebook Insights : Daily Likes



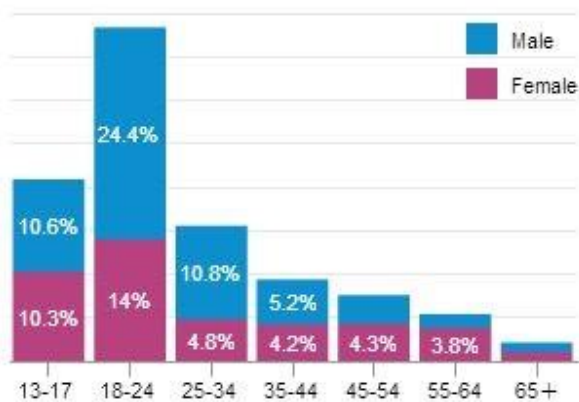
Facebook Insights : Daily Post Feedback



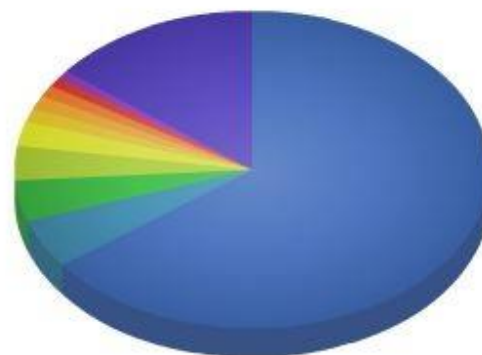
Facebook Insights : Daily Page Activity



Facebook Insights : Likes by Demographic - Graphical



Facebook Insights : Likes by Region



Countries	Likes
United States	2,520
Jordan	196
France	162
India	135
Philippines	99
Oman	55
Algeria	52
Pakistan	46
Kuwait	37
Egypt	35
36 other countries	556

Facebook Insights : Gender Summary

MALE
57%

FEMALE
43%

UNKNOWN
0%

Marketing Dashboard

